

**BEFORE THE IOWA REAL ESTATE COMMISSION  
1920 SE HULSIZER  
ANKENY, IOWA**

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IN THE MATTER OF:	)	Case No. 12-334
	)	
Cheryl A. Goodall	)	
Salesperson (S58670)	)	
	)	
Iowa Realty	)	<b>COMBINED STATEMENT OF</b>
3501 Westown Parkway	)	<b>CHARGES, INFORMAL</b>
West Des Moines, Iowa 50266	)	<b>SETTLEMENT AGREEMENT</b>
	)	<b>AND CONSENT ORDER IN A</b>
	)	<b>DISCIPLINARY CASE</b>
Respondent	)	

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The Iowa Real Estate Commission (Commission) and **Cheryl A. Goodall** (Respondent) enter into this Combined Statement of Charges, Informal Settlement Agreement, and Consent Order in a Disciplinary Case (Order) pursuant to Iowa Code Sections 17A.10(1) and 272C.3(4) (2011).

1. The Commission issued the Respondent real estate salesperson license number S58670 on June 15, 2007. Respondent's license is current and in full force and effect through December 31, 2015. At all times relevant to this matter, the Respondent was a licensed real estate salesperson, assigned to Iowa Realty, a licensed real estate firm, license number F00710 located in West Des Moines, Iowa.

2. The Commission has jurisdiction of this disciplinary matter pursuant to Iowa Code chapters 17A, 272C, and 543B (2011) Licenses issued by the Commission are subject to the laws of the State of Iowa and to the administrative rules of the Commission.

**Statement of Charges**

Count I

3. Respondent is charged with advertising in a manner that was misleading, deceptive or intentionally misrepresented any property, terms, values or policies and services of the brokerage. See Iowa Code section 543B.29(1), 543B.34(1); and 193E Iowa Admin Code section 10.1(2) & (3)(543B) and 18.14(5)(s).

### Circumstances

4. The Respondent advertised properties for rent or lease under a name other than her employing brokerage name while including in the advertising her status as an employee of the brokerage.

### Settlement Agreement

5. Without admission of guilt or wrongdoing, the Respondent agrees to resolve the charge with an informal Settlement Agreement.

6. Respondent acknowledges that she has a right to receive notice of the above-stated charges and to request a hearing before the Commission on the merits of the charges. By freely and voluntarily entering into this Order, the Respondent waives her right to notice and a hearing and all attended rights, including the right to seek judicial review. The Order constitutes discipline against the Respondent, and is the final agency order in this contested case pursuant to Iowa Code section 17A.10 and 193 Iowa Admin Code 7.4.

7. Respondent agrees that the State's attorney and/or Commission staff may present this Order to the Commission and may have *ex parte* communications with the Commission while presenting it. Respondent waives any right of notice of this meeting or any right that the Respondent may have to participate in the discussion of this Order among the Commission, the Commission staff and the State's attorney.

8. This Order shall be part of the permanent record of the Respondent and shall be considered by the Commission in determining the nature and severity of any future disciplinary action to be imposed in the event of any future violations of the laws and rules governing the practice of real estate by the Respondent.

9. Failure to comply with the terms of this Order shall be prime facie evidence of a violation of Iowa Code sections 543B.29(3), 543B.34(2) and 272C.3(2)(a)(2011) and shall be grounds for further disciplinary action. However, no action may be taken against the respondent for violations of this Order without a hearing, or waiver of hearing.

10. This Order is not binding on the Iowa Real Estate Commission until it has been formally approved by a majority of the Commission members.

(a) In the event that this Order is rejected by the Commission it shall be of no force or effect to either party,

and it shall not be admissible for any purpose in further proceedings in this matter.

(b) If the Commission approves this Order, it shall fully dispose of all issues in this case.

11. Upon acceptance by both the Commission and the Respondent, this Combined Statement of Charges, Informal Settlement and Consent Order shall be made a public record available for inspection and copying in its entirety in accordance of Iowa Code chapter 212 (2011).

### Consent Order

12. CIVIL PENALTY. The Respondent shall pay a civil penalty to the Commission in the amount of \$500 no later than 30 calendar days after acceptance of this Order by the Commission. The civil penalty must come under a cover letter addressed to the Commission's Executive Officer and refer to case 12-334.

13. FUTURE COMPLIANCE. Respondent agrees that at all future times she shall fully and promptly comply with all pertinent orders of the Commission and the statutes and Commission rules regulating the practice of real estate.

**WHEREFORE**, the terms of this Combined Statement of Charges, Informal Settlement Agreement, and Consent Order are agreed to and accepted by the Iowa Real Estate Commission and the Respondent.

### **FOR THE RESPONDENT:**

Voluntarily agreed to and accepted by **Cheryl A. Goodall** on this 27<sup>th</sup> day of

February, 2013.

  
By: **CHERYLA. GOODALL**, Respondent

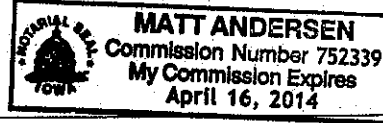
In Re: Cheryl A. Goodall  
12-334  
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State of IOWA )

County of DALLAS )

Signed and sworn to before me on this 27 day of

FEBRUARY, 2013, by



Notary Public, State of Iowa

Printed Name: MATT ANDERSEN

My Commission Expires: APRIL 16, 2014

**FOR THE COMMISSION:**

Voluntarily agreed to and accepted by the **IOWA REAL ESTATE**  
**COMMISSION** on this 7 day of March, 2013.

  
**JUDITH E. STEVENS**, Chair  
Iowa Real Estate Commission